



CEO MASTERMIND BA (FOR SENIOR EXECUTIVE MASTERPIECE PROGRAM ALUMNI)

The *CEO Mastermind Ba* is a unique opportunity for senior leaders from non-competing organizations to learn, share, reflect, create, and act upon opportunities. This select group of CEOs and Presidents meet informally every 6 weeks or so with the daVinci Coach to exchange ideas, draw upon feedback from group members, and use masterpiece concepts and leadership techniques to improve their leadership practices.

The structure is rooted in many different approaches such as action learning, appreciative inquiry, positive psychology, and systems thinking. The session content and dialogue varies depending on emerging topics and is enhanced by a powerful structured reflection/action process. In between sessions, the dialogue continues in a private discussion group on LinkedIn.

Each participant can expect to:

- create strong supportive relationships
- uncover nuances of real-world, real-time situations
- explore insights from suggested readings
- learn from each other
- generate new knowledge

CEO Mastermind Ba	
Who	Invitation only 6-8 CEOs & Presidents Previous Masterpiece participants
Where	Portland, ME Region
When	Five 2-hour sessions Meet every six weeks; over 8 months
Structures	Structured group reflection/action exercise Masterpiece Cognitive Tools Private discussion group on LinkedIn Suggested readings from Harvard Business Review, Textbooks, Blogs



What is Ba?

The concept of "ba" is a context for knowledge creation. Individuals who have similar experiences share their knowledge with others and reflect and analyze their own. Interaction takes place virtually and in person. Knowledge is enhanced by opportunities to apply in real-life applications. This provides the foundation for creating new knowledge.